

Fig. 1

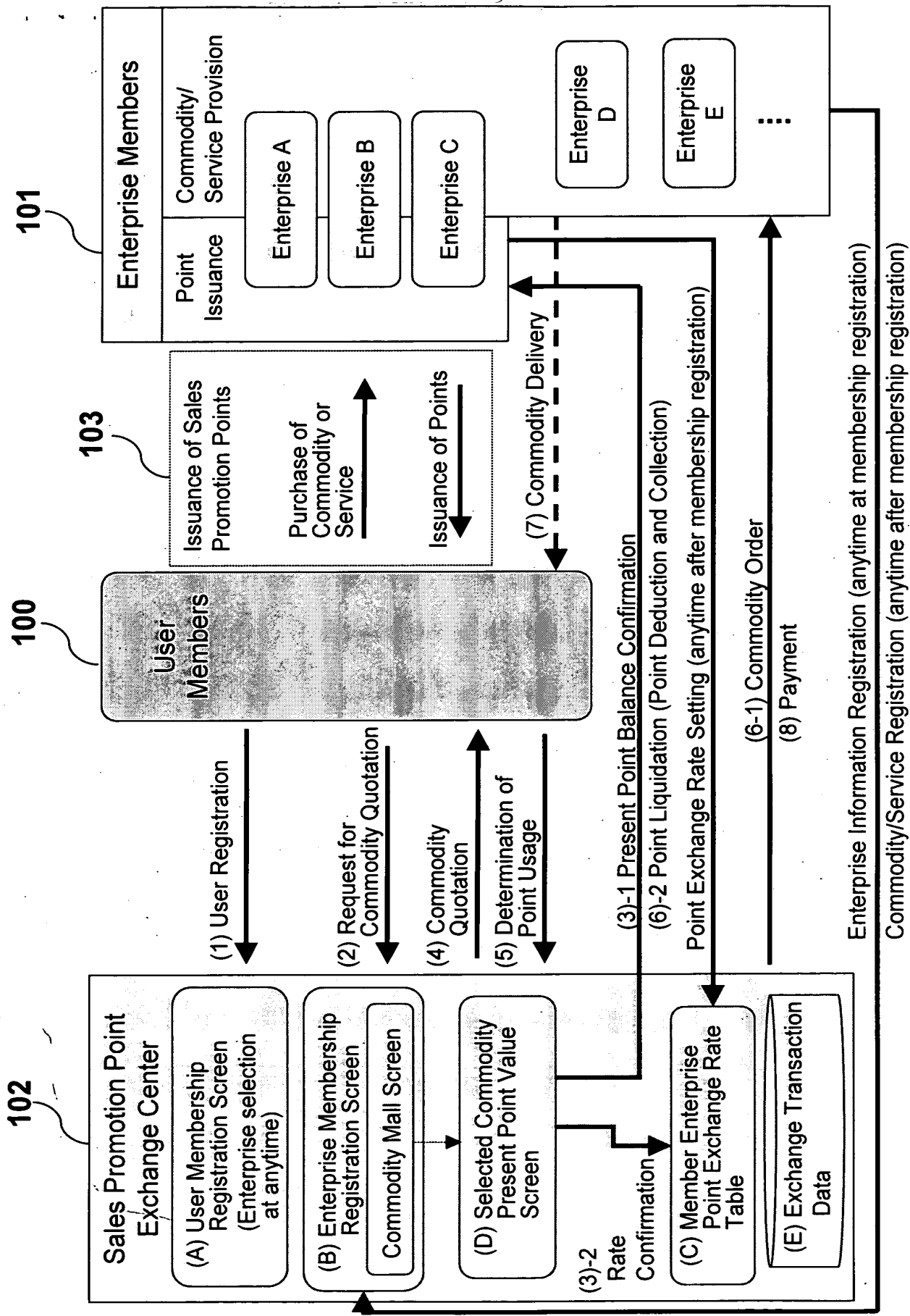


Fig. 2

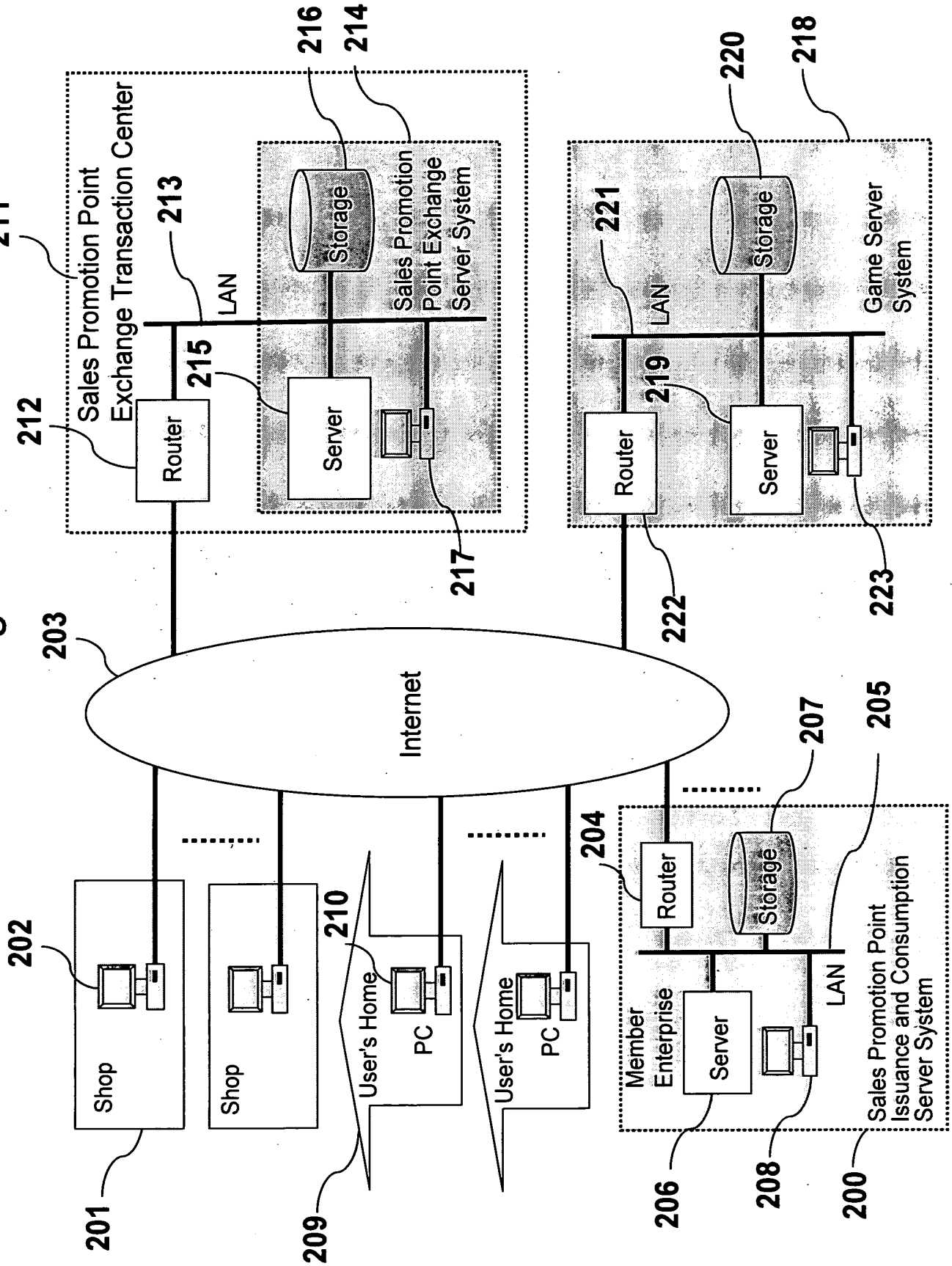


Fig. 3

300

Registration Items for User Membership

User ID Number
Password
Mailing Address
Male/Female ☐ Male ☐ Female
Year of Birth
☐ ~1930
☐ 1931~1940
☐ 1941~1950
☐ 1951~1960
☐ 1961~1970
☐ 1970~1980
☐ 1981~
Address County, State
Occupation Employee of ABC Inc.
Marriage ☐ Unmarried ☐ Married
Hobbies & Sports Hobbies ☐ -- ☐ -- ☐ --
(Multiple Selection is OK) Sports ☐ -- ☐ -- ☐ --

301

Registration Items for Point Exchange Service

User ID Number
Password
.....
Participated Service ☐ * by Selection
ID Number
Password

Fig. 4

400

Registration Items for Enterprise Membership

Enterprise Name	
Membership ID Number	
Address	
Phone Number	
Contact Person	
Mailing Address	
Home Page Address	
Point Service Provider	<input type="checkbox"/> Member <input type="checkbox"/> Non-Member
Category (Main Products)	
Service Area	
Target Customers	
Features of the Enterprise and Products	

401

Registration Items for Commodities & Services

Enterprise Name	
Membership ID Number	
.....	
Commodity/Service Name	
Commodity/Service ID Number	
Price	
Commodity/Service Category	
Commodity/Service Features	

Fig. 5

500

Point Information

Name

Standard Issuance Conditions

Standard Consumption Conditions

Features

.....

Standard Point Exchange Rate \$/Point

501

* Calculation Method of Present Point Value for purchasing Commodities & Services

Present Point Value = Collected Point Number
 x Standard Point Exchange Rate
 x Per-Enterprise Rate
 x Per-User Rate

502

Rate Setting per Business Classification

Same Industry Commodities	Standard Rate	Applied Rate
.....	<input type="text"/>	<input type="text"/>
Audio Visual	<input type="text"/>	<input type="text"/>
Charity	<input type="text"/>	<input type="text"/>
Character Goods	<input type="text"/>	<input type="text"/>
Fashion	<input type="text"/>	<input type="text"/>
Foods directly from producers	<input type="text"/>	<input type="text"/>
Health & Beauty Care	<input type="text"/>	<input type="text"/>
House Keeping	<input type="text"/>	<input type="text"/>
Kid Goods	<input type="text"/>	<input type="text"/>
Kitchen Utensils	<input type="text"/>	<input type="text"/>
Sports & Leisure	<input type="text"/>	<input type="text"/>
Living & Interior	<input type="text"/>	<input type="text"/>
Museum Goods	<input type="text"/>	<input type="text"/>
Seasonal Catalogues	<input type="text"/>	<input type="text"/>
Table Wares	<input type="text"/>	<input type="text"/>

Fig. 6

600

Rate Setting per Enterprise

Commodity/Service Provider	Standard Rate	Applied Rate
Company A		
Company B		
Company C		
Company D		
Company E		
Company F		
Company G		
Company H		
Company I		
Company J		
Company K		
Company L		
Company M		

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Rate Setting per User

User Profiles	Standard Rate	Applied Rate
Male/Female	1	
Year of Birth	1	
Address	1	
Occupation	1	
Marriage	1	
Hobbies	1	

Fig. 7-a

Present Point Value Estimation

Estimated Commodity Name	Commodity Code	Present Value (¥)	Membership ID
Tako-yaki Hot Plate	TK-1002T	1,600	

Point Service Enterprise Name	Standard Exchange Rate (¥/Point)	Present Points (before Exchange)	Commodity Rate	User Rate	Present Point Value (¥)	Used Present Point Value (by User's Input) (¥)	Present Points (after Exchange)
Company A	1	500	0.8	0.8	320	160	250
Company B	5	1,000	0.6	0.6	1,800	900	500
Company C	1	3,000	0.8	0.6	1,440	540	1,875
Company D	3	50	0.5	0.8	60		50
Company E	1	600	1.0	0.6	360		600
Company F	5	70	0.5	0.8	140		70
Company G	2	50	0.5	0.8	40		50
Company H	1	80	0.5	0.8	32		80
Total					4,192	1,600	

Fig. 7-b

Present Point Value Estimation

Estimated Commodity Name	Commodity Code	Present Value (¥)	Membership ID				
Tako-yaki Hot Plate	TK-1002T	1,600					
Point Service Enterprise Name	Standard Exchange Rate (¥/Point)	Present Points (before Exchange)	User Rate	Present Point Value (¥)	Used Present Point Value (Automatic Calculation) (¥)	Present Points (after Exchange)	
Company A	1	500	0.8	320	122	309	
Company B	5	1,000	0.6	1,800	687	618	
Company C	1	3,000	0.6	1,440	550	1,855	
Company D	3	50	0.8	60	23	31	
Company E	1	600	0.6	360	137	371	
Company F	5	70	0.8	140	53	43	
Company G	2	50	0.8	40	15	31	
Company H	1	80	0.8	32	12	49	
Total						4,192	1,600

Exchange Transaction Data

Exchange Transaction and Point Estimation Data per Point Issuing Enterprise

[illegible][illegible]

Exchange Transaction and Point Estimation Data per Commodity/Service Provider

[illegible]

Exchange Transaction and Point Estimation Data per Commodity/Service Provider

[illegible]

Fig. 9

